

# Sales Performance Incentive Update

Dear Team,

We are excited to share the latest updates regarding our sales performance incentives for the current quarter. Your hard work and dedication have not gone unnoticed, and we want to ensure that you are rewarded for your efforts.

## Incentive Structure

Effective immediately, the following changes are being implemented:

- Increased commission rates on all sales above the quarterly target.
- Bonus opportunities for top performers in each region.
- New tiered rewards for achieving consecutive quarterly goals.

## Performance Targets

For this quarter, the sales targets are as follows:

- Individual Sales Target: \$X
- Team Sales Target: \$Y
- Customer Satisfaction Score: Z%

We encourage you to strive for these goals, as reaching them will unlock additional incentives.

## Timeline

The incentive program will run from [Start Date] to [End Date]. We will conduct regular check-ins to monitor progress and provide support.

## Thank You

Thank you for your commitment and hard work. Together, we can achieve great things!

Sincerely,

[Your Name]  
[Your Position]