

Sales Incentive Program Introduction

Date: [Insert Date]

Dear Team,

We are excited to announce the launch of our new Sales Incentive Program! This program is designed to reward our dedicated sales staff for their hard work and exceptional performance.

The key features of the Sales Incentive Program include:

- Incentives based on individual sales targets
- Quarterly bonuses for top performers
- Recognition programs for outstanding contributions

We believe this initiative will motivate our team and contribute to our overall success. Further details about the program, including eligibility criteria and specific rewards, will be shared in subsequent communications.

Thank you for your continued efforts and commitment to excellence!

Best regards,

[Your Name]

[Your Position]

[Company Name]