

# Exciting Sales Boost Incentive Announcement!

Dear Team,

We are thrilled to announce a new Sales Boost Incentive program designed to reward our outstanding sales team for their hard work and dedication!

## Incentive Details

- **Period:** November 1, 2023 - December 31, 2023
- **Goal:** Increase sales by 15% compared to the previous quarter.
- **Rewards:** Top 3 performers will receive gift cards, and all participants will be entered into a raffle for exciting prizes!

Your contributions are vital to our success, and we look forward to seeing everyone's efforts during this incentive period.

Let's make this a record-breaking quarter!

Best regards,

[Your Name]

[Your Position]

[Company Name]