

Invitation to Participate in Customer Journey Mapping

Dear [Stakeholder's Name],

We are excited to invite you to an important session focused on Customer Journey Mapping scheduled for [Date] at [Time]. The meeting will take place at [Location/Online Platform].

This session aims to gather insights from key stakeholders like yourself to enhance our understanding of the customer experience and drive improvements in our services.

Agenda:

- Introduction to Customer Journey Mapping
- Discussion of Current Customer Experiences
- Collaborative Mapping Activity
- Next Steps and Action Items

Your expertise and perspective are invaluable to us, and we believe your input will greatly contribute to this endeavor.

Please RSVP by [RSVP Deadline] to confirm your participation.

Thank you, and we look forward to your response.

Best Regards,
[Your Name]
[Your Position]
[Your Company]
[Contact Information]