

Invitation to Participate in Customer Journey Mapping Session

Dear [Recipient's Name],

We are excited to invite you to participate in our upcoming Customer Journey Mapping Session scheduled for [Date] at [Location/Virtual Link]. Your insights and experiences are invaluable to us as we strive to enhance our services and ensure an engaging customer experience.

The session will involve collaborative discussions and interactive activities aimed at understanding the customer journey from a holistic perspective. This is a great opportunity to voice your opinions and contribute to shaping the future of our customer interactions.

Please RSVP by [RSVP Date] to confirm your attendance. We look forward to your participation!

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]