

You're Invited to Help Shape Our Customer Journey Mapping Process!

Dear [Recipient's Name],

We are excited to invite you to participate in our upcoming Customer Journey Mapping sessions. Your insights and experiences are invaluable to us as we strive to enhance our services and improve the overall customer experience.

Event Details:

- **Date:** [Insert Date]
- **Time:** [Insert Time]
- **Location:** [Insert Location / Virtual Link]

During this session, we will collaboratively explore the customer experience and identify key touchpoints that need improvement. Your feedback will directly influence our strategies moving forward.

Please RSVP by [Insert RSVP Date] to confirm your participation.

We look forward to your valuable contributions and thank you for being a key part of our journey!

Best Regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]