

# Invitation to Participate in Our Customer Journey Mapping Initiative

Dear [Recipient's Name],

We are excited to announce a new initiative focused on understanding and enhancing our customers' experiences. As a valued member of our community, we would like to invite you to contribute to our Customer Journey Mapping initiative.

This initiative aims to gather insights from diverse perspectives to help us identify touchpoints and opportunities for improvement in our customer journey. Your input will be invaluable in shaping our strategies and ensuring we meet the needs of our customers effectively.

We will be hosting a workshop on [Date] at [Location/Platform], and we would be thrilled if you could join us. Please let us know your availability by [RSVP Date].

Thank you for considering this invitation. We look forward to your positive response and hope to collaborate closely in this meaningful endeavor.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]