

You're Invited to Our Customer Journey Mapping Workshop!

Dear [Recipient's Name],

We are excited to invite you to our upcoming Customer Journey Mapping Workshop, designed to enhance your understanding of our customers' experiences and optimize their journey with our brand.

Date: [Insert Date]

Time: [Insert Time]

Location: [Insert Venue/Link for Virtual Meeting]

This workshop will cover:

- Introduction to Customer Journey Mapping
- Identifying Touchpoints
- Analyzing Customer Pain Points
- Creating Actionable Insights

Please RSVP by [RSVP Date] to confirm your attendance.

We look forward to your participation!

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]