

Welcome to the Student Discount Program!

Dear [Student's Name],

We are thrilled to welcome you to our Student Discount Program! As a valued student, you are now eligible to enjoy exclusive discounts and offers available only to our members.

Here are some benefits you can take advantage of:

- 20% off on all store purchases
- Exclusive access to special events and sales
- Monthly newsletters featuring new products and promotions

To start enjoying your discounts, simply present your student ID at the checkout or use the code **STUDENT20** when shopping online.

Thank you for joining us, and we look forward to serving you!

Sincerely,

[Your Company Name]