Exciting News: Limited Edition Pre-Order Launch!

Dear [Customer's Name],

We are thrilled to announce the pre-order launch of our exclusive Limited Edition [Product Name]! This special release is designed for our most valued customers, and we want you to be among the first to access it.

Starting [Launch Date], you can secure your very own [Product Name] by placing a pre-order on our website. With only [number] units available, this is an opportunity you won't want to miss!

The Limited Edition [Product Name] features [highlight key features or benefits], making it a unique addition to your collection. As a token of our appreciation, all pre-orders will receive an exclusive [bonus item/discount] with their purchase.

To pre-order, simply visit [website link] and follow the instructions. Act fast, as these will sell out quickly!

Thank you for your continued support. We can't wait to share this incredible product with you!

Best regards,

[Your Name]

[Your Title]

[Company Name]

[Contact Information]