

Congratulations on Your Tier Upgrade!

Dear [Customer's Name],

We are excited to inform you that you have been upgraded to the [New Tier Name] in our loyalty program!

As a valued member, you will now enjoy enhanced benefits including:

- [Benefit 1]
- [Benefit 2]
- [Benefit 3]

This upgrade reflects your loyalty and commitment to our brand. Thank you for being a part of our community!

We look forward to serving you with even more rewards.

Warm regards,
[Your Company's Name]