

Exciting News: Our New Branch is Opening!

Dear Valued Customer,

We are thrilled to announce the grand opening of our new branch located at [Branch Address]! To celebrate this exciting occasion, we are offering an exclusive promotional deal just for you.

Special Offer: 20% Off Your First Purchase

Visit us during our opening week, from [Start Date] to [End Date], and enjoy a 20% discount on any purchase made at our new branch. Simply present this letter at the time of checkout to redeem your offer.

Join us for a day of fun, refreshments, and special activities, including:

- Free refreshments and snacks
- Exciting giveaways
- Meet our friendly team

We look forward to welcoming you to our new location and thank you for being a valued customer.

Best Regards,
[Your Name]
[Your Position]
[Company Name]
[Contact Information]