

Product Discontinuation Advisory

Date: [Insert Date]

To our valued partners,

We hope this message finds you well. We are writing to inform you that after careful consideration, we have made the decision to discontinue our [Product Name]. This decision is effective as of [Discontinuation Date].

This was not an easy decision, as we value our partnership and your support. However, we believe this step is necessary to focus on our core offerings and enhance our overall quality.

Please note the following details regarding the discontinuation:

- **Last Order Date:** [Insert Last Order Date]
- **Final Shipping Date:** [Insert Final Shipping Date]
- **Customer Support:** Available until [Insert Support End Date]

We encourage you to reach out to your account manager if you have any questions or if there's anything we can assist you with during this transition.

Thank you for your understanding and continuous support.

Sincerely,
[Your Name]
[Your Position]
[Your Company]