

Important Reminder: Your Loyalty Points are Expiring Soon!

Dear [Customer Name],

We hope this message finds you well! We want to remind you that your loyalty program points will expire on **[Expiration Date]**.

You currently have **[Number of Points]** points in your account. Don't miss out on the opportunity to use them before they expire!

Here are some exciting ways to redeem your points:

- [Reward Option 1]
- [Reward Option 2]
- [Reward Option 3]

To check your points balance or to redeem your rewards, please visit our website or contact our customer service team.

Thank you for being a valued member of our loyalty program!

Best regards,

[Your Company Name]

[Company Contact Information]