Back-to-School Promotion!

Dear [Customer's Name],

As the summer comes to an end, we are excited to announce our annual Back-to-School Promotion! Get ready for the new school year with amazing discounts on a wide range of products.

From [Start Date] to [End Date], enjoy:

- 20% off on all school supplies
- Buy one, get one free on select backpacks
- Free shipping on orders over \$50

Visit our store or shop online to take advantage of these fantastic offers!

Best regards,
[Your Company Name]

Shop Now!