

# Dear [Customer's Name],

We hope this message finds you well. As a valued customer of [Company Name] for the past [number of years], we would like to express our gratitude for your continued trust and partnership.

To honor your loyalty, we are pleased to offer you preferential rates on our services/products. Starting from [start date], you will enjoy a special rate of [specific rate or discount] on [specific services/products].

At [Company Name], we are committed to delivering the highest quality and service to our longstanding customers, and this offer is just one way we wish to show our appreciation.

If you have any questions or would like to discuss this offer further, please do not hesitate to contact us at [contact information].

Thank you once again for being a loyal customer. We look forward to continuing our relationship.

Sincerely,

[Your Name]

[Your Title]

[Company Name]

[Company Contact Information]