## **Dear Valued Customer,**

We would like to take a moment to express our sincere gratitude for your continued patronage. As a token of our appreciation for being a repeat customer, we are excited to offer you an exclusive loyalty bonus!

## Your Loyalty Bonus Awaits!

For your next purchase, enjoy a **15% discount** on any item in our store. Simply use the code **LOYAL15** at checkout.

## **How to Redeem Your Bonus:**

- 1. Visit our website and browse our selection.
- 2. Add your desired items to your cart.
- 3. Use the code **LOYAL15** at checkout.

This offer is valid until [insert expiration date]. Don't miss out on this chance to save!

Thank you once again for your loyalty. We look forward to serving you again soon!

Best Regards,
[Your Company Name]
[Contact Information]