Dear [Client's Name],

We hope this message finds you well! As one of our valued returning clients, we want to take a moment to express our sincere appreciation for your continued support.

To show our gratitude, we are pleased to offer you an exclusive discount of [percentage] off your next purchase. Your loyalty means the world to us, and we are excited to continue serving you.

To redeem your discount, simply use the code [DISCOUNT CODE] at checkout. This offer is valid until [expiration date], so be sure to take advantage of it!

Thank you once again for choosing us. We look forward to working with you for many more years to come.

Warm regards,

[Your Name] [Your Position] [Company Name] [Contact Information]