

# Exciting New Release at [Boutique Name]!

Dear [Recipient's Name],

We are thrilled to announce the arrival of our latest collection at [Boutique Name]. This exclusive release features stunning pieces that we believe you will absolutely adore!

Release Date: [Date]

Join us for an exclusive preview on [Preview Date] at [Location]. Enjoy refreshments and be among the first to shop our new styles.

As a valued customer, we wanted to give you a heads up so you don't miss out on these fabulous additions!

Looking forward to seeing you there!

Warm regards,

[Your Name]

[Your Position]

[Boutique Name]

[Contact Information]