

# Invitation to Participate in Market Survey Focus Group

Dear [Participant's Name],

We hope this message finds you well. We are conducting a market survey to gain valuable insights into [specific topic or product] and would like to invite you to participate in a focus group.

Your feedback is extremely important to us, and your participation will help shape our understanding and improvements in [specific area]. The focus group will take place on [date] at [location] from [start time] to [end time].

We will provide refreshments, and all participants will receive a [incentive, if any, e.g., gift card, discount, etc.] as a token of our appreciation for your time.

If you are interested in participating, please RSVP by [RSVP deadline] to confirm your attendance. If you have any questions or require further information, do not hesitate to reach out.

Thank you for considering this opportunity to contribute to our research. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]