

Dear Valued Patron,

As the seasons change, we want to take a moment to express our appreciation for your loyalty. To celebrate the arrival of [Season], we are excited to offer you exclusive deals tailored just for our regular patrons.

Our Seasonal Upsell Promotion:

- **20% off** on our new seasonal menu items
- **Buy one, get one** on selected beverages
- Complimentary dessert with any main course

These offers are available from [Start Date] to [End Date]. Simply present this letter at your next visit to take advantage of these special deals.

Thank you for being a cherished part of our community. We look forward to serving you soon!

Warm regards,

[Your Name]

[Your Position]

[Your Business Name]

[Contact Information]