Dear [Client's Name],

We hope this message finds you well! Thank you for your recent interest in [Product/Service Name]. We believe it could be a great addition to your collection!

As you explore your options, we wanted to share a personalized suggestion that you might find intriguing: [Upsell Product/Service Name]. This product complements your interest in [Product/Service Name] and offers [brief description of benefits].

We think you'll love it because [reason tailored to client's preferences]. For a limited time, we're offering an exclusive discount of [discount amount] if you decide to purchase it alongside your current selection.

If you have any questions or need further assistance, please don't hesitate to reach out. We're here to help!

Best regards, [Your Name] [Your Position] [Your Company Name] [Your Contact Information]