

# Influencer Marketing Proposal

Date: [Insert Date]

To: [Influencer's Name]

From: [Your Name]

Subject: Collaboration Proposal

Dear [Influencer's Name],

I hope this message finds you well. My name is [Your Name], and I am [your position] at [Your Company]. We have been following your work on [platform where influencer is active] and are impressed by your engagement with your audience.

We would like to propose a collaboration that we believe aligns with both our brands. Our goal is to [briefly explain the goal of the collaboration, e.g., promote a new product, increase brand awareness, etc.]. We believe that your unique voice and connection with your audience can help us achieve this.

## Collaboration Details:

- **Campaign Objective:** [Objective]
- **Content Type:** [e.g., Instagram posts, stories, blog articles]
- **Compensation:** [Monetary/Products/Other incentives]
- **Timeline:** [Proposed dates for campaign]

We are excited about the possibility of working together and would love to discuss this further. Please let us know if you are interested, and we can set up a call at your convenience.

Thank you for considering this opportunity. We look forward to your positive response.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]