

# Dear [Customer's Name],

Thank you for being a valued member of our Customer Loyalty Program! We appreciate your continued support.

We're excited to introduce a special referral bonus just for you! For every friend you refer to us, you will receive a [specific bonus, e.g., \$10 credit] once they make their first purchase.

Here's how it works:

1. Refer a friend to our store.
2. Once your friend makes their first purchase, you will receive your bonus.
3. Enjoy your rewards and keep sharing the love!

Simply share your unique referral code: **[Your Referral Code]**

If you have any questions, feel free to reach out to our customer service team.

Thank you for helping us grow our community!

Best regards,

[Your Company Name]

[Contact Information]