# **Freelance Recruitment Proposal**

Date: [Insert Date]

To: [Client's Name] [Client's Company] [Client's Address] [Client's Email]

### Dear [Client's Name],

I am writing to present my proposal for SEO consultancy services tailored to meet the goals of [Client's Company]. As an experienced SEO specialist, I offer comprehensive strategies designed to enhance your online presence and improve search engine rankings.

#### **Scope of Services:**

- Keyword Research and Strategy Development
- On-Page Optimization
- Content Strategy and Development
- Link Building Campaigns
- SEO Audits and Analytics Reporting

#### **Proposed Timeline:**

The project is expected to commence on [Start Date] and will be completed by [End Date].

#### **Investment:**

The total cost for the proposed services will be [Insert Amount]. This includes all strategies, implementation, and ongoing support.

#### Why Choose Me?

With [Insert Years] years of experience in the SEO industry, I have a proven track record of delivering measurable results for my clients. My approach is data-driven and tailored to the specific needs of each project.

### **Next Steps:**

I would love the opportunity to discuss this proposal further and to answer any questions you may have. Please feel free to contact me at [Your Phone Number] or [Your Email].

## Thank you for considering my proposal.

Sincerely, [Your Name] [Your Company Name] [Your Address] [Your Email] [Your Phone Number]