Dear [Recipient's Name],

Thank you for your recent request regarding the new feature for [specific technology or product name]. We appreciate your interest in enhancing our offerings and your commitment to improving our services.

After careful consideration, we regret to inform you that we are unable to approve your request for the feature at this time. This decision was based on [brief reason for denial, e.g., "current resource constraints" or "strategic priorities"].

We value your feedback and encourage you to continue sharing your thoughts and suggestions with us. We regularly review requests and innovations, and your input is crucial in shaping our future developments.

Thank you for your understanding.

Sincerely,

[Your Name]
[Your Position]
[Company Name]
[Contact Information]