

**Dear [Applicant's Name],**

Thank you for submitting your proposal titled "[Proposal Title]" to [Company Name]. We appreciate the time and effort you put into your submission and your enthusiasm for collaborating with us.

After careful consideration, we regret to inform you that we have decided not to move forward with your proposal at this time. This decision aligns with our current strategic priorities, which are focused on [specific strategic priorities, e.g., market expansion, product diversification, etc.]. We believe it is essential to concentrate our resources on initiatives that align closely with our long-term vision.

We value your innovative approach and encourage you to keep us updated on your progress. Please feel free to reach out in the future, as our strategic focuses may evolve.

Thank you once again for considering [Company Name]. We wish you all the best in your endeavors.

Sincerely,  
[Your Name]  
[Your Position]  
[Company Name]