

Accessibility Policy for Social Media Management Services

Date: [Insert Date]

Dear [Client's Name],

As a freelance social media manager, I am committed to ensuring that all our social media content is accessible to all users, including those with disabilities. This policy outlines my approach to accessibility in my social media management services.

1. Compliance with Accessibility Standards

I adhere to the Web Content Accessibility Guidelines (WCAG) 2.1 to ensure that all published content meets accessibility standards, providing all users with equal access to information.

2. Alternative Text for Images

All images shared on social media will include descriptive alternative text to aid screen reader users in understanding the visual content.

3. Captioning and Transcripts

Video content will always be accompanied by accurate captions and transcripts to facilitate accessibility for individuals with hearing impairments.

4. Color Contrast and Text Size

I will ensure that all text posted is legible through appropriate color contrast and font sizes to assist users with visual impairments.

5. Continuous Improvement

I am committed to continuous learning and improvement in accessibility practices through regular training and feedback from users.

Should you have any questions or suggestions regarding accessibility, please feel free to reach out.

Sincerely,

[Your Name]

[Your Contact Information]

[Your Website or Portfolio]