

Accessibility Policy for Marketing Professionals

Date: [Insert Date]

To: [Client's Name]

From: [Your Name]

Subject: Accessibility Policy Overview

Dear [Client's Name],

As a freelance marketing professional, I am committed to creating inclusive and accessible marketing materials that cater to individuals of diverse abilities. Below is an outline of my accessibility policy:

1. Commitment to Accessibility

I strive to adhere to the Web Content Accessibility Guidelines (WCAG) 2.1 to ensure that all digital content is accessible to persons with disabilities.

2. Inclusive Design Principles

Marketing materials will be designed with various accessibility considerations, including color contrast, text readability, and alternative text for images.

3. Ongoing Training

I continuously seek training on accessibility best practices to stay updated on the latest standards and technologies.

4. Feedback Mechanism

I welcome feedback regarding the accessibility of my services to make necessary adjustments and improvements.

5. Contact Information

If you have any questions or require further information, please do not hesitate to reach out to me at [Your Email] or [Your Phone Number].

Thank you for your attention to this important matter. I look forward to working together to create accessible marketing solutions.

Sincerely,

[Your Name]

[Your Title/Position]

[Your Company Name (if applicable)]