

# Dear [Client's Name],

We hope this message finds you well. As a valued partner at [Company Name], your feedback is essential to us. We are continually striving to enhance our services and maintain a high standard of excellence in our pharmaceutical offerings.

To that end, we would like to invite you to participate in our Retention Survey. Your insights will help us better understand your needs and improve our service delivery.

The survey will take approximately [X minutes] to complete and your responses will remain confidential. You can access the survey by clicking the link below:

[Take the Retention Survey](#)

Thank you for your time and valuable feedback. We truly appreciate your partnership.

Best regards,  
[Your Name]  
[Your Position]  
[Company Name]  
[Contact Information]