

Freelance Market Research Proposal

Date: [Insert Date]

[Client's Name]

[Client's Position]

[Company's Name]

[Company's Address]

Dear [Client's Name],

I am writing to propose my services as a freelance market researcher for [Company's Name]. With [number] years of experience in conducting thorough market analyses and my expertise in [specific market or industry], I am confident that I can provide valuable insights to help your business make informed decisions.

Proposal Overview

The objective of this project is to conduct comprehensive market research on [specific topic or objective]. This research will include:

- Market analysis
- Competitor analysis
- Consumer behavior analysis
- Survey design and implementation

Deliverables

The final deliverables will include:

1. A detailed report summarizing all findings
2. Recommendations based on research results
3. Data visualizations to support insights

Timeline

The project is expected to take [insert duration] from the commencement date. I will provide regular updates throughout the research process.

Budget

The total cost for this market research project is [insert amount]. This includes all research activities and deliverables outlined above.

I am excited about the opportunity to work with [Company's Name] and contribute to your research goals. Please feel free to contact me at [your email] or [your phone number] to discuss this proposal in more detail.

Thank you for considering my proposal.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Address]

[Your Email]

[Your Phone Number]