

Herbal Product Advertising Clearance Application

Date: [Insert Date]

To,

The Advertising Clearance Authority,
[Authority Name]
[Authority Address]
[City, State, Zip Code]

Subject: Application for Advertising Clearance for Herbal Product

Dear [Authority Name],

We, [Your Company Name], are writing to submit our application for advertising clearance for our herbal product, [Product Name], in compliance with the regulations set forth by your esteemed authority.

Product Details:

- Product Name: [Product Name]
- Product Description: [Brief Description]
- Ingredients: [List of Ingredients]
- Intended Use: [Intended Use]

Enclosed with this letter are the following documents for your review:

- Product formulation details
- Clinical trial results (if applicable)
- Proposed advertising materials
- Labeling information

We assure you that all claims made in the advertising materials adhere to the guidelines established for herbal products. We welcome any feedback or further requirements you may have to expedite this clearance process.

Thank you for your attention to this matter. We look forward to your prompt response.

Sincerely,

[Your Name]
[Your Position]
[Your Company Name]
[Your Contact Information]