

Dear [Patient's Name],

We hope this letter finds you in good health. As part of our commitment to patient care, we are excited to introduce our Patient Outreach Program focused on increasing awareness of generic medications.

Generic drugs are a safe and effective alternative to brand-name medications, offering the same therapeutic benefits at a lower cost. By choosing generics, you can save money while still receiving high-quality treatment.

We encourage you to talk to your healthcare provider about the possibility of using generic medications to manage your health conditions. Our team is here to answer any questions you may have and to assist you in making informed choices.

For more information about our program and to discover the generics available for your medications, please visit our website or contact our outreach team at [phone number] or [email address].

Thank you for being a valued member of our community. Your health and wellbeing are our top priority.

Sincerely,

[Your Name]

[Your Title]

[Your Organization]