

Franchise Licensing Terms Negotiation

Date: [Insert Date]

To: [Franchise Owner's Name]

From: [Your Name]

Subject: Negotiation of Franchise Licensing Terms

Dear [Franchise Owner's Name],

I hope this message finds you well. As we move forward in our discussions regarding the franchise licensing agreement, I would like to outline some key terms and areas that I believe warrant further negotiation to ensure a mutually beneficial partnership.

Proposed Terms for Discussion:

- **Royalty Fees:** [Proposed percentage or amount]
- **Initial Franchise Fee:** [Proposed amount]
- **Territorial Rights:** [Details about territory or market restrictions]
- **Duration of Agreement:** [Proposed duration]
- **Support and Training:** [Proposed support structure]

I am eager to hear your thoughts on these terms and any adjustments you might suggest. My goal is to establish a strong foundation for our collaboration that aligns with our respective interests.

Thank you for considering my proposals. I look forward to your response.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]