

Dear [Franchisee's Name],

I hope this message finds you well. We would like to take this opportunity to discuss the licensing fee associated with our franchise agreement.

As you are aware, the current licensing fee is [current fee amount]. In light of recent market changes and our ongoing commitment to enhancing the support we provide our franchisees, we are considering a review of this fee.

We believe that an open discussion regarding this matter is in both parties' best interests. We would like to schedule a meeting to review the details and explore the potential adjustments.

Please let us know your availability for a meeting in the upcoming weeks. We appreciate your continued partnership and look forward to your feedback.

Best regards,

[Your Name]

[Your Title]

[Company Name]

[Phone Number]

[Email Address]