# **Memorandum of Understanding**

This Memorandum of Understanding (MOU) is made and entered into on this [Date] by and between:

#### [Party A Name]

[Party A Address] [City, State, Zip Code]

and

#### [Party B Name]

[Party B Address] [City, State, Zip Code]

## 1. Purpose

The purpose of this MOU is to establish a framework for cooperation in the area of trade between both parties.

### 2. Scope of Agreement

Both parties agree to collaborate in the following areas:

- Exchange of information related to trade opportunities.
- Joint marketing and promotional efforts.
- Organizing mutual trade missions and exhibitions.

#### 3. Duration

This MOU shall be effective from [Start Date] and shall continue until [End Date], unless terminated earlier by either party with a [Notice Period] written notice.

#### 4. Miscellaneous

This MOU is non-binding and serves as an indication of the intentions of both parties.

## 5. Signatures

IN WITNESS WHEREOF, the parties hereto have executed this Memorandum of Understanding as of the date first above written.