

Closure of Partnership Discussions

Date: [Insert Date]

To: [Recipient's Name]

Company: [Recipient's Company]

Address: [Recipient's Address]

Dear [Recipient's Name],

We would like to take this opportunity to thank you for the discussions we've had regarding a potential e-commerce partnership between [Your Company Name] and [Recipient's Company].

After careful consideration, we have decided to close the discussions at this time. While we see great value in collaborating, we don't feel that the timing aligns with our current strategic objectives.

We appreciate your interest and the time invested in exploring this potential partnership. We believe there may be opportunities for us to work together in the future and would welcome the chance to reconnect when the circumstances allow.

Thank you once again for your understanding. Wishing you and your team continued success.

Best regards,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]