

Letter of Intent for Joint Marketing Initiative

Date: [Insert Date]

To: [Recipient Name]
[Recipient Position]
[Recipient Company]
[Recipient Address]

Dear [Recipient Name],

We are excited to propose a joint marketing initiative between [Your Company Name] and [Recipient Company Name]. As two leading fashion labels, we believe that collaborating on marketing efforts will enhance our visibility and strengthen our brand presence within the industry.

Our proposal includes:

- Social media campaigns that highlight our combined collections.
- Shared promotional events to engage our target audience.
- Cross-promotion through newsletters and online platforms.

We are confident that this partnership will not only benefit our brands but also create greater value for our customers. We would love to discuss this opportunity further and explore how we can work together effectively.

Please let us know your availability for a meeting within the next two weeks. Thank you for considering this exciting opportunity!

Sincerely,

[Your Name]
[Your Position]
[Your Company Name]
[Your Contact Information]