

# Proposal for Affiliate Collaboration

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Position]

[Company Name]

[Company Address]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company Name], a brand dedicated to [briefly describe your brand and its mission]. We are always looking to collaborate with like-minded brands in the fashion industry, and I believe that a partnership with [Recipient's Company Name] would be mutually beneficial.

We admire [mention specific aspects of the recipient's brand], and we think our audience would appreciate the combination of our offerings. I propose we establish an affiliate collaboration where we can leverage each other's strengths to drive traffic and sales.

Here are a few ideas we could explore:

- Cross-promotional marketing through our social media channels.
- Co-branded campaigns featuring exclusive offers.
- Affiliate commission structures on sales generated through our partnership.

I would love to discuss this opportunity further and explore how we can create a successful collaboration. Please let me know your availability for a call or meeting in the coming days.

Thank you for considering this partnership. I am looking forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]