

Loan Request for Marketing Expenses

[Your Name]

[Your Business Name]

[Your Business Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Lender's Name]

[Lender's Institution]

[Lender's Address]

[City, State, Zip Code]

Dear [Lender's Name],

I am writing to request a small business loan of [amount] to cover marketing expenses for [Your Business Name]. As a growing business, we aim to enhance our visibility and reach a wider audience to increase sales.

With the funds, we plan to invest in various marketing strategies, including digital advertising, social media campaigns, and promotional events. These initiatives will not only improve our market presence but also drive revenue growth.

We have outlined a detailed marketing plan that projects a [projected growth percentage]% increase in sales over the next year, which we believe will enable us to repay the loan within the agreed timeframe.

Thank you for considering our loan request. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Business Name]