

Dear [Donor's Name],

We hope this letter finds you well. As a valued supporter of [Non-Profit Organization's Name], we are reaching out to you during this pivotal time to share an opportunity to make a difference in the lives of those we serve.

This year, we have witnessed an overwhelming need in our community, and we are committed to addressing it. With your generous donations, we have been able to [describe an achievement or project], but we cannot do it alone.

We are asking for your support to help us reach our goal of [specific fundraising goal] by [deadline]. Your contribution will directly benefit [specific beneficiaries or projects]. Every dollar counts and can provide [explain impact of donation].

We understand that times are tough, but we believe that together we can create meaningful change. We would be grateful if you would consider making a donation today, and join us in our mission to [non-profit's mission statement].

Thank you for your continued support. Please visit [website link] or contact us at [phone number] to make your donation or learn more about our work.

With heartfelt gratitude,

[Your Name]

[Your Position]

[Non-Profit Organization's Name]

[Contact Information]