

# Affiliate Marketing Proposal

Date: [Insert Date]

To: [Affiliate Partner's Name]  
[Affiliate Partner's Company]  
[Affiliate Partner's Address]

Dear [Affiliate Partner's Name],

I hope this message finds you well. I am writing to propose a mutually beneficial affiliate marketing partnership between [Your Company Name] and [Affiliate Partner's Company].

Our goal is to create a revenue-sharing model that enables both parties to maximize their earnings through effective promotion of our products/services. We believe that your audience aligns perfectly with our offerings, and together we can reach new heights.

## Proposal Details

- 1. Revenue Sharing Model:** We propose a revenue sharing of [percentage]% on every sale generated through your affiliate links.
- 2. Marketing Materials:** We will provide you with all necessary marketing materials, including banners, links, and product images, to facilitate your promotional efforts.
- 3. Tracking and Analytics:** You will have access to a dedicated affiliate dashboard where you can monitor your performance and earnings in real-time.

## Benefits for Your Company

- 1. Additional Revenue Stream:** You can earn passive income by promoting our products to your audience.
- 2. High-Converting Products:** Our products/services have been proven to convert well, ensuring a good return on your efforts.
- 3. Support:** We are committed to providing you with ongoing support to help you succeed in this partnership.

We believe that this partnership could be a significant opportunity for both of us. I would love to discuss this proposal further and answer any questions you may have. Please let me know a suitable time for you.

Thank you for considering this opportunity. I look forward to your positive response.

Best regards,  
[Your Name]  
[Your Job Title]  
[Your Company Name]  
[Your Email Address]  
[Your Phone Number]