

Documented Instances of Promotional Falsehoods

Date: [Insert Date]

To: [Recipient Name]

From: [Your Name]

Subject: Documentation of Promotional Falsehoods

Dear [Recipient Name],

This letter serves as documentation of several falsehoods that have been promoted regarding [product/service name]. Below are the identified instances:

1. False Claim of Efficacy

Claim: "[Insert false claim]"

Evidence: [Describe your evidence]

2. Misleading Statistics

Claim: "[Insert misleading statistic]"

Evidence: [Describe your evidence]

3. Unsubstantiated Endorsements

Claim: "[Insert unsubstantiated endorsement]"

Evidence: [Describe your evidence]

We believe that these instances are misleading to potential customers and could potentially harm our reputation alongside that of the industry. We urge you to address these issues promptly.

Thank you for your attention to this matter.

Sincerely,

[Your Name]

[Your Position]

[Your Contact Information]