

Advertising Fraud Inquiry

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Recipient's Name]

[Recipient's Position]

[Recipient's Company]

[Recipient's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to formally inquire about potential advertising fraud that has come to our attention concerning the advertisements managed by your company.

We have detected some irregularities in our ad performance metrics that suggest possible fraudulent activity, including [briefly describe the irregularities, e.g., unusually high click rates or bot traffic].

To address this matter, we kindly request your cooperation in providing detailed information about the advertising metrics and any relevant data that may clarify these concerns.

Thank you for your prompt attention to this matter. We look forward to your swift response.

Sincerely,

[Your Signature (optional)]

[Your Name]

[Your Position]

[Your Company]