

Appeal Against Ad Misrepresentation

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

To Whom It May Concern,

I am writing to formally appeal the recent decision regarding the allegation of misrepresentation in my advertisement for [Insert Product/Service Name]. I appreciate the opportunity to address this matter.

Upon reviewing the concerns raised, I would like to clarify the points mentioned:

- [First Point of Clarification]
- [Second Point of Clarification]
- [Third Point of Clarification]

It was never my intention to mislead potential customers. The advertisement aimed to provide clear and accurate information about [Product/Service], and I am committed to transparency in all marketing practices.

Attached to this letter, you will find supporting documents that validate my claims and offer further context regarding the advertisement's content.

I respectfully request that you reconsider the decision in light of the clarifications provided. Thank you for your attention to this matter. I look forward to your swift response.

Sincerely,

[Your Name]