

[Your Name]
[Your Title]
[Your Company Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Franchise Owner's Name]
[Franchise Company Name]
[Franchise Address]
[City, State, Zip Code]

Dear [Franchise Owner's Name],

I hope this message finds you well. I am writing to initiate discussions regarding a potential franchise agreement that could lead to a mutually beneficial partnership.

As a [Your Business/Industry description], I am excited about the opportunity to bring [Franchise Company Name]'s esteemed brand to [Location/Market]. I believe our combined efforts can capture significant market share while adhering to the franchise standards and operations.

I would appreciate the opportunity to discuss the following key points:

- Initial franchise fee and ongoing royalties
- Territorial rights and marketing support
- Training and operational support
- Exit strategies and renewal terms

Please let me know your availability for a meeting within the upcoming weeks. I am eager to explore this business opportunity further and look forward to your response.

Thank you for considering this proposal.

Sincerely,

[Your Name]
[Your Title]
[Your Company Name]