

Franchise Agreement Negotiation

Date: [Insert Date]

[Franchisee's Name]
[Franchisee's Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

Dear [Franchisee's Name],

I hope this letter finds you well. I am writing to discuss the potential expansion of your franchise operations within [specific location or area]. As you are aware, our brand has seen increased demand, and we believe that your proven track record as a franchisee positions you well for this opportunity.

We would like to initiate discussions regarding the terms and conditions of expanding your franchise. Our goal is to ensure that this expansion aligns with our brand's values while providing you with the necessary support for successful growth.

We propose a meeting to review the potential benefits, responsibilities, and any adjustments needed in the current franchise agreement. Please let us know your availability for a meeting within the coming weeks.

Thank you for your dedication and commitment to our brand. We look forward to working together to explore this exciting opportunity.

Sincerely,

[Your Name]
[Your Title]
[Franchisor's Name]
[Franchisor's Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]