

Franchise Agreement Negotiation Letter

Date: [Insert Date]

[Franchisor's Name]
[Franchisor's Address]
[City, State, Zip Code]

Dear [Franchisor's Name],

I am writing to initiate discussions regarding the franchise agreement that we are currently negotiating. Our mutual objective is to ensure compliance with all legal matters associated with the franchise relationship, while also addressing our expectations and concerns.

We would like to specifically discuss the following areas:

- Compliance with local, state, and federal regulations
- Intellectual property rights and usage
- Franchise fees and royalties structure
- Termination clauses and dispute resolution mechanisms

We believe that by addressing these points, we can create a more mutually beneficial agreement that respects the rights and obligations of both parties. Please let us know your availability for a meeting or a call to further discuss these matters.

Thank you for your attention to this important matter. We look forward to your prompt response.

Sincerely,

[Your Name]
[Your Title]
[Your Company Name]
[Your Contact Information]