Letter of Dispute Regarding False Advertising

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Company Name/Responsible Person],

I am writing to formally dispute your advertisement for [Product/Service Name] which was published on [date or location of advertisement]. The advertisement claims that [specific claim made in the advertisement], which I believe to be misleading and false.

Upon purchasing [Product/Service] on [date], I found that it did not meet the expectations set by your advertisement. The actual [product/service qualities] do not align with what was advertised, resulting in [reason for your dissatisfaction].

I request a prompt investigation into this matter and would appreciate a response by [specific date]. I look forward to your swift resolution of this issue.

Thank you for your attention to this serious matter.

Sincerely,

[Your Name]