Dear [Client's Name],

I hope this message finds you well. As a token of my appreciation for your continued partnership and trust in my services, I am pleased to offer you an exclusive loyalty discount.

With your ongoing projects and recurring collaboration, I would like to extend a [X]% discount on our upcoming projects. This discount is applicable for any services you choose for the next [time period].

Your support means a lot to me, and I want to ensure that you receive the best value for the work we do together. If you have any questions or wish to discuss future projects, please feel free to reach out.

Thank you once again for being a valued client. I look forward to continuing our successful collaboration!

Best regards,
[Your Name]
[Your Contact Information]